



A TOTAL IP SYSTEM
DEDICATED TO
SECURITY AND PRODUCTIVITY
SMART SHOP SOLUTION

 smart solution **2.0**

SHOP



Hikvision smart shop solution is a comprehensive IP system dedicated to security and productivity. It protects staff's security and assets, and prevents owner's any loss or internal theft. This system is also featured by productivity evaluation, merchandising optimization, and multi-spot management. This wonderful solution is designed for independent shop, department store, and chain store that provides all the features mentioned above.

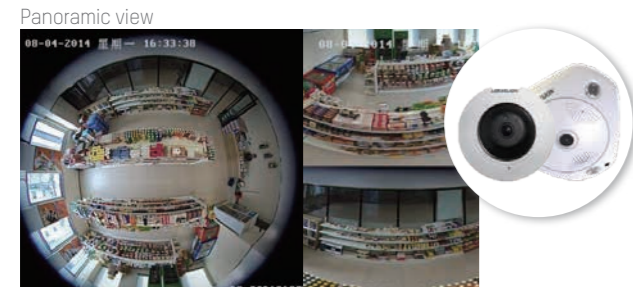
Key Features of the Solution

- High video quality for staff security-assets protection
- Specific covert cameras to creating an aesthetical shopping environment
- Tailored products for internal theft-loss prevention
- Intelligent platform for productivity assessment

Challenge

- How to improve security of customers/staffs?
- How to decrease internal theft for loss prevention?
- How to deterrent break-ins during off-hours?
- How to make my store less intrusive?
- How to evaluate business productivity?
- How to assess performance of store's layout?

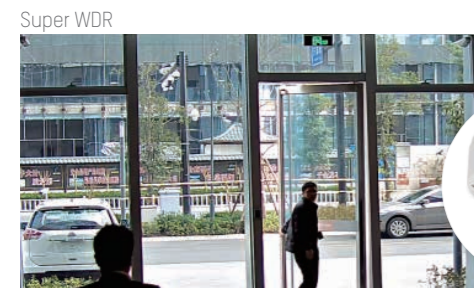
High video quality for staff security-assets protection



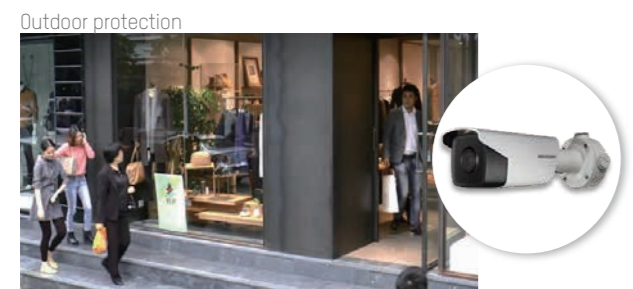
Wide coverage with less cameras
Up to 12MP super high resolution panoramic view, Hikvision Panoramic products provide a true installation effective solution for store security.



Excellent nighttime visibility during off-hours
Hikvision Darkfighter Ultra Low-light cameras can ensure colored images in dim light environment for post-event investigation.

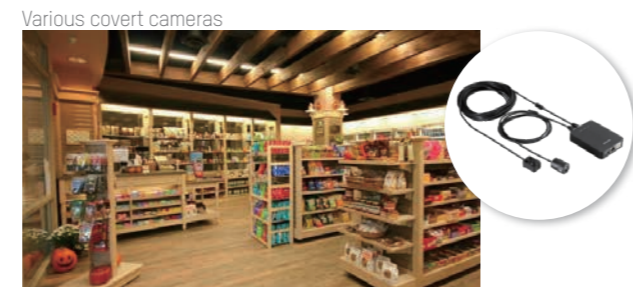


See everything clear inside & outside my store
Hikvision Lightfighter 140 DB WDR cameras provide credible footages of outer-store as well as in-store.

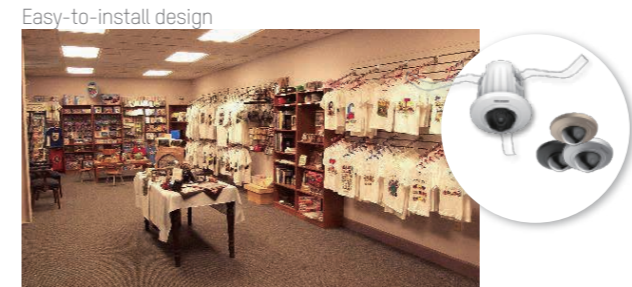


A robust guard in all weather conditions
A reliable outdoor IR bullet, with IP67 water-proof protection and high performance IR Arrays LEDs, can capture any crime activities in nighttime.

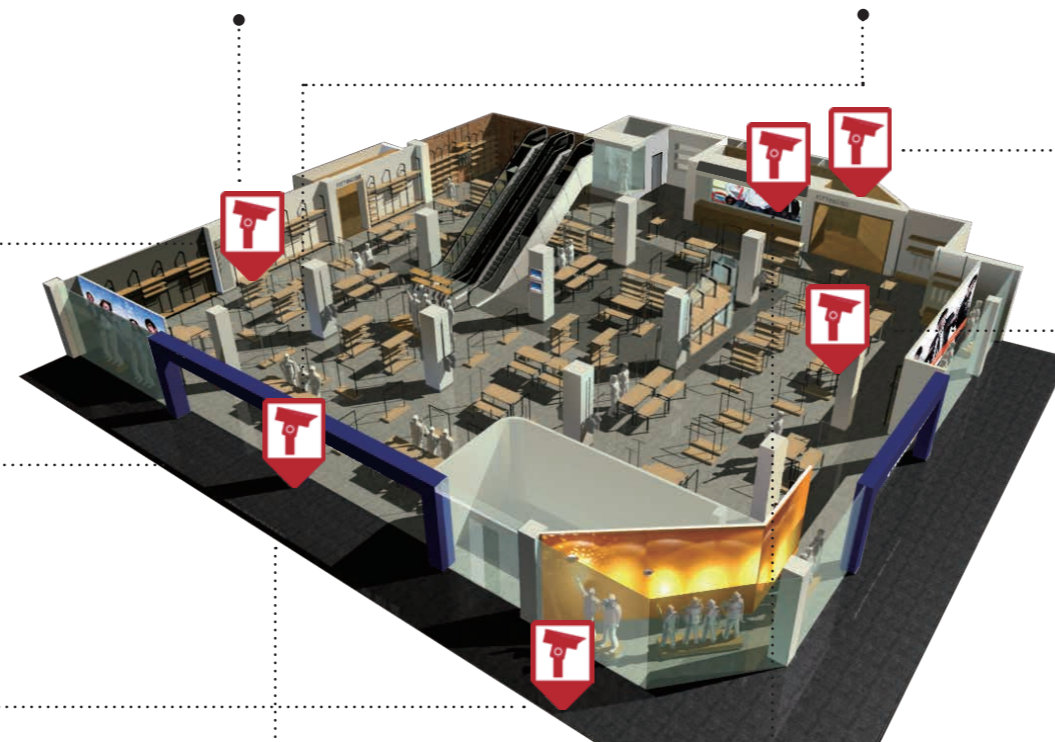
Specific covert cameras to creating an aesthetical shopping environment



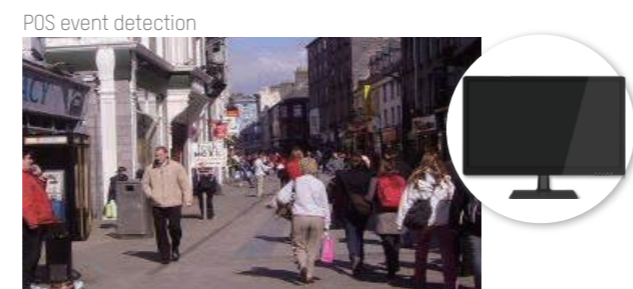
To create a harmonious environment for shopper
With its HD resolution, dual-lens unit design and compact design, Hikvision Covert cameras are ideal solutions for discreet surveillance.



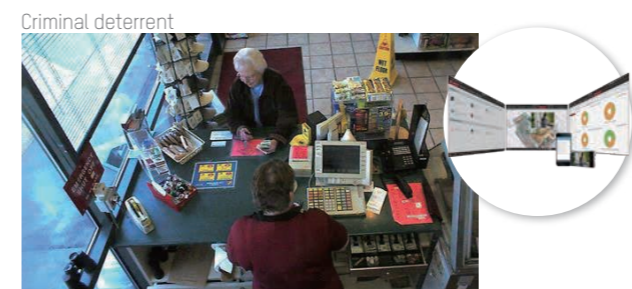
Want a camera to blend in my shop environment
Hikvision Recessed Mount Dome camera can perfectly blend into shop ceiling structure.



Tailored products for internal theft-loss prevention



Put a monitor inside store to play a deterrent role for potential criminals
Hikvision outdoor domes feature HDMI interface to connect directly with HD monitor that can play a crucial role for deterrent potential criminals.

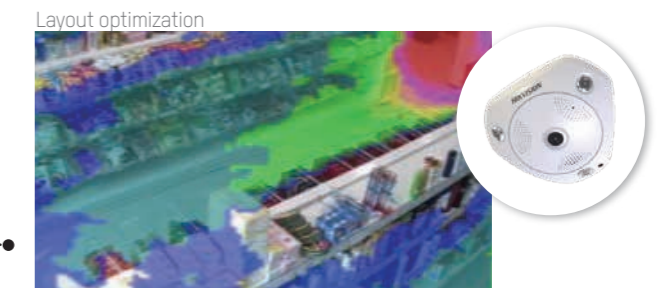


Keep instant event detection with POS cashier
Hikvision iVMS-5200 Professional platform or POS NVR can realize seamless POS integration, POS data searching and alarm triggering while exception occurs.

Intelligent platform for productivity assessment



Get a precise customer flow statistic to evaluate sales performance
Hikvision intelligent people counting camera can realize accurate customer counting and output customer flow trends report to evaluate performance and organize activity.

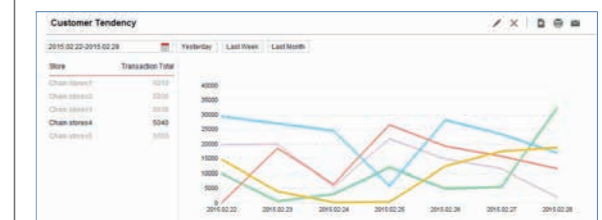


Know better my store's layout is crucial to improve merchandizing efficiency
Hikvision Fisheye cameras can realize not only a 360 degree dead-corner-free surveillance, but also a heat mapping analysis to tell store owner which area attracts the most.

As a chain-stores owner, how to assess their customer flow?

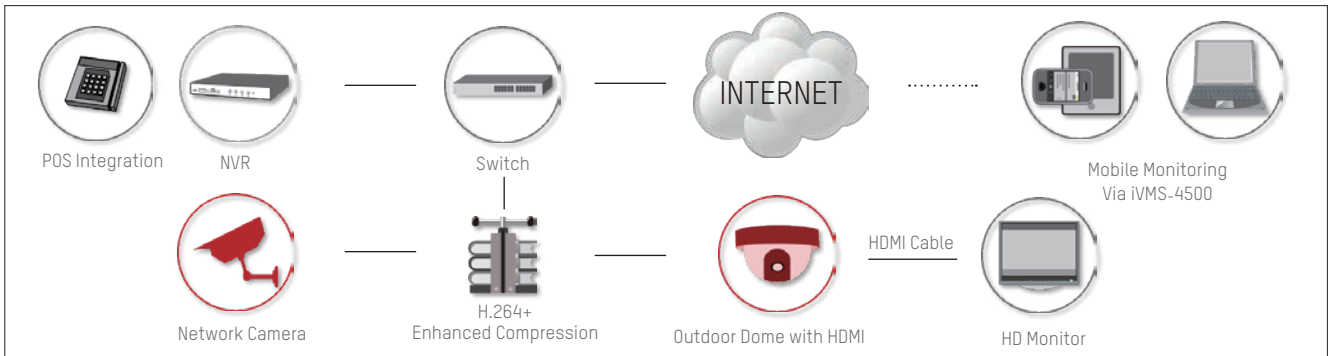


Hikvision iVMS-5200 Professional is a powerful centralized management platform that can realize multi-spot customer flow assessment By working with People Counting analytic camera.

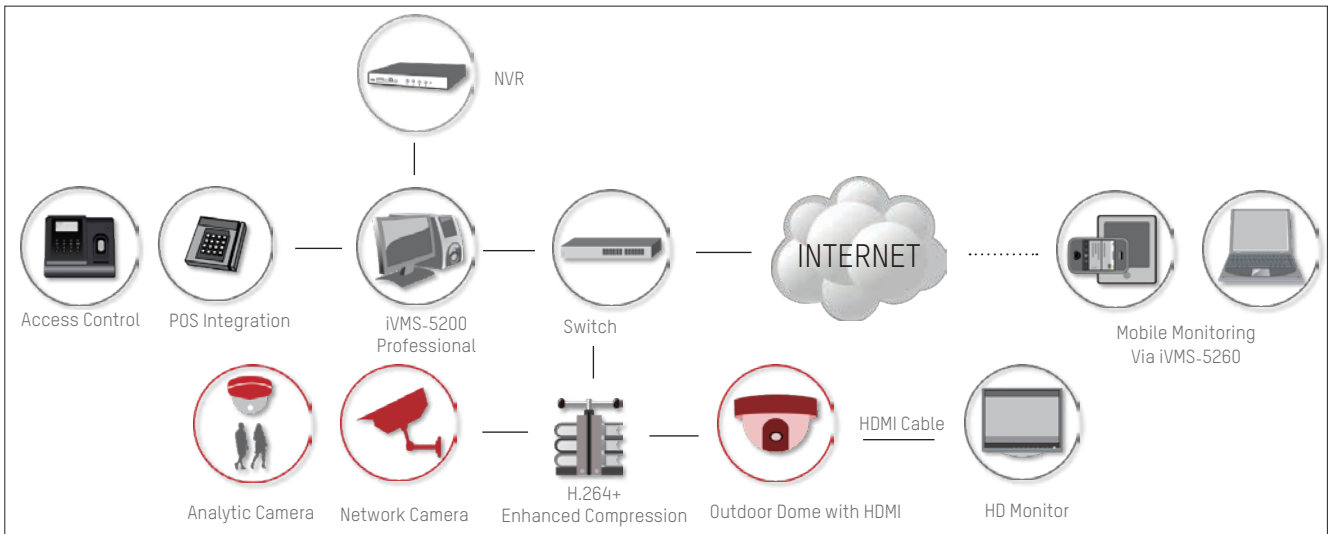




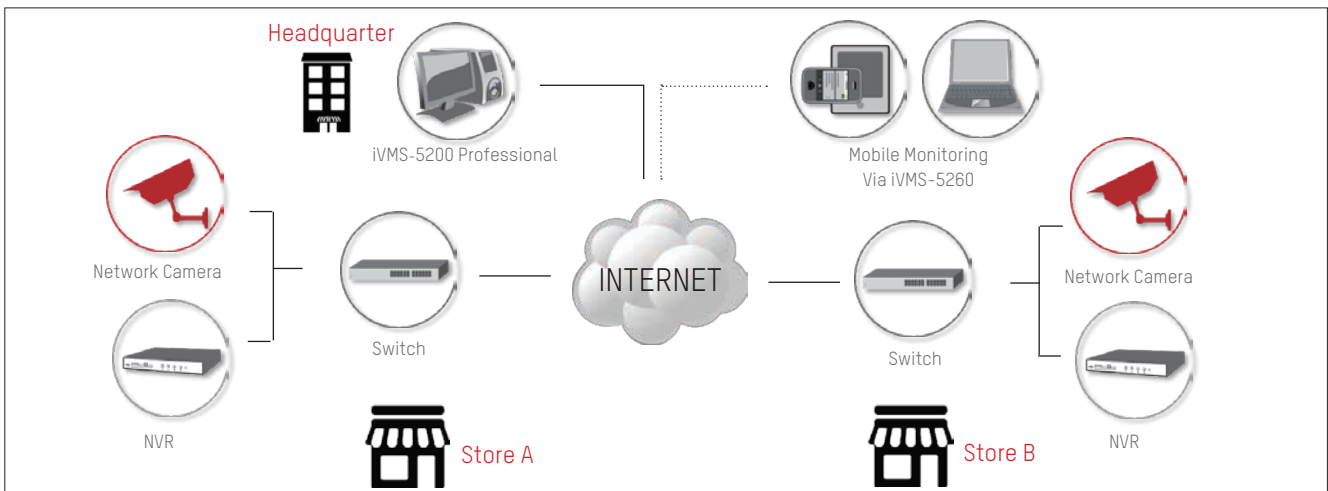
System Design – Independent Shop
 (Best Image Quality – Local Storage – Remote Monitoring)



System Design – Department Store
 (POS Integration, People Counting & Heat Map Analytic)



System Design – Chain Store
 (Centralized Management, Multi-spots Productivity Assessment)



APPLICATION REFERENCE



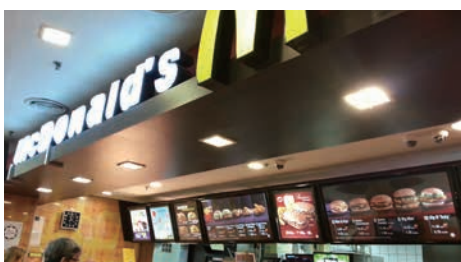
■ Somerset Mall, South Africa

Somerset Mall has installed 130 Hikvision network cameras to protect the safety of visitors and stores alike throughout the complex, the third-largest shopping centre in the province.



■ Al Fitaihi Jewellery Store, Saudi Arabia

Hikvision's 75 ultra-discreet IP dome cameras were embedded into the ceilings in the store, to protect its existing prestige décor as protecting millions of dollars-worth of stock.



■ McDonald's Branches, Malaysia

Hikvision provides IP solution which also integrated with POS system, to protect 300 McDonald's branches throughout Malaysia, and even helps the stores improve their management efficiency.



■ Mac's Convenience Stores, Canada

Hikvision provides security for the entire chain of stores with iVMS software to connect individual stores to corporate headquarters.



■ House of Amber, Denmark

Hikvision to provide House of Amber's unique facility a solution that simultaneously upgraded, maintained, and future-proofed an already-existing CCTV system.

PRODUCT RECOMMENDATION



DS-2CD6026FHWD
Smart IP Box Camera



- 1920x1080 resolution
- Full HD1080p, up to 60fps
- Ultra low-light
- 07-33mm super large aperture VF lens included
- ABF optional (-A)
- 120dB WDR
- Supports ANPR
- *customization process required



DS-2CD63C2F-I (V)(S)
12MP Fisheye Camera

- 360° Panoramic View
- Up to 4000x3072 resolution, 20fps
- ePTZ control, up to 1600x1600 resolution
- Support Heat Mapping Analytic
- On-board hardware de-warping
- Support software de-warping (via iVMS5200P)
- Audio/Alarm IO (-S)
- Outdoor version: IP66 & Vandal-proof (-V)
Also available: DS-2CD6362F-I 6MP Fisheye Camera



DS-2CD6412FWD
1.3MP WDR Covert Camera

- 1280x960 resolution
- 120dB WDR
- Pinhole lens or fixed lens optional
- Support dual lens
- Support up to 128GB on-board storage
- 2m or 8m lens cable optional
- DC12V & PoE power supply



IDS-2CD6412FWD/C
1.3MP People Counting Camera

- 1280x960 resolution with HD720P video
- 120dB WDR
- 2m or 8m lens cable optional
- Accurate People Counting Analysis
- Customer Flow Statistic Report output
- Support up to 128GB on-board storage
- Audio/Alarm IO
- DC12V, PoE module optional



DS-2CD4025FWD-AP
2MP 140dB WDR Box Camera



- 1920x1080 Full HD resolution
- Up to 60fps high framerate
- Up to 140dB WDR with Triple Exposure
- Auto Back Focus
- Support P-Iris (3.8-16mm or 11-40mm VF lens)
- Audio/Alarm IO
- Support up to 128GB on-board storage
- PoE & DC12V & AC24V
- Full Smart feature-set



DS-2CD4026FWD-AP
2MP Ultra Low Light Box Camera



- 1920x1080 Full HD resolution
- Up to 60fps high framerate
- Colored images in dime light condition
- Auto Back Focus
- Support P-Iris (3.8-16mm or 11-40mm VF lens)
- Audio/Alarm IO
- Support up to 128GB on-board storage
- PoE & DC12V & AC24V
- Full Smart feature-set
- Support ANPR
- *Customization process required



DS-2CD4125FWD-IZ
2MP 140dB WDR Indoor Dome



- 1920x1080 Full HD resolution
- Up to 60fps high framerate
- Up to 140dB WDR with Triple Exposure
- 2.8-12mm Motorized VF lens with Smart Auto Focus
- Up to 30m IR LEDs
- Audio/Alarm IO
- Support up to 128GB on-board storage
- Vandal-proof housing
- Full Smart feature-set



DS-2CD4126FWD-IZ
2MP Ultra Low Light Indoor Dome



- 1920x1080 Full HD resolution
- Up to 60fps high framerate
- Colored images in dime light condition
- 2.8-12mm Motorized VF lens with Smart Auto Focus
- Up to 30m IR LEDs
- Audio/Alarm IO
- Support up to 128GB on-board storage
- Vandal-proof housing
- Full Smart feature-set



DS-2CD4165F-IZ
6MP Smart IP Indoor Dome Camera

- 3072x2048 resolution
- Up to 25fps video
- WDR
- 2.8-12mm motorized VF lens
- Vandal-proof
- Up to 30m IR
- Full Smart feature-set



DS-2CD4535FWD-IZM
3MP HDMI Outdoor Dome

- Up to 2048x1536 resolution
- Full HD1080p up to 60fps high framerate
- 2.8-12mm Motorized VF lens Smart Auto Focus
- Up to 50m IR LEDs
- Built-in HDMI interface
- (-H) Built-in Smart Heater
- Support up to 128GB on-board storage
- IP66 Weather-proof protection
- Vandal-proof Housing
- Full Smart feature-set



DS-2CD4565F-IZ
6MP Smart IP Outdoor Dome Camera

- 3072x2048 resolution
- Up to 25fps video
- WDR
- 2.8-12mm motorized VF lens
- IP66 & vandal-proof
- Up to 40m IR
- Full Smart feature-set
- * (-H) Built-in heater & fan optiona



DS-2CD4A26FWD-IZ
2MP Outdoor Bullet Camera



- 1920x1080 Full HD resolution
- Up to 60fps high framerate
- Colored images in dime light condition
- 2.8-12mm Motorized VF lens Smart Auto Focus
- Up to 50m IR LEDs
- (-S) Audio/Alarm IO, (-H) Built-in Smart Heater
- Support up to 128GB on-board storage
- IP67 Weather-proof protection
- Full Smart feature-set
- Support ANPR
- * Customization process required



DS-2CD4A65F-IZ
6MP Outdoor Bullet Camera
DARKFIGHTER

- 3072x1048 resolution with real-time video
- 2.8-12mm Motorized VF lens Smart Auto Focus
- Up to 50m IR LEDs
- (-S) Audio/Alarm IO
- (-H) Built-in Smart Heater
- Support up to 128GB on-board storage
- IP67 Weather-proof protection
- Full Smart feature-set



DS-2CD2E20F (-W)
2MP Recessed Mount Dome

- 1920x1080 Full HD resolution
- Tool-free easy installation
- DWDR & 3D DNR
- Support up to 64GB on-board storage
- DC12V & PoE power supply
- Color cover optional



DS-2CD2942F- (II)(V)(S)
4MP Fisheye Camera

- 2560x1440 resolution, 15fps
- 180° Panoramic View
- Support software de-warping (via iVMS5200P)
- ePTZ control
- Compact design
- IR LEDs (-I)
- Audio/Alarm IO (-S)
- Built-in Wi-Fi (-W)



DS-7716/32NI-E4(-E4/16P)
Embedded PoE NVR

- 100/200Mbps bit rate input Max(up to 16/32-ch IP video)
- Third-party network cameras supported
- Up to 5 Megapixels resolution recording
- HDMI and VGA output at up to 1920x1080 resolution
- Gigabit network interfaces
- 4 SATA, 2 USB 2.0, 1 USB 3.0
- *-E4/16P series support 16 independent PoE network interfaces



DS-D5021FC
21-inch HD Monitor

- Up to 1920x1080 2-ch LVDS HD display
- Up to 170° wide angle horizontal view
- Adopt 3D digital comb filter
- True color OSD
- Support 16:9 or 4:3 aspect ratio
- Built-in speaker and audio amplifier
- Built-in HDMI interface
- Adopt 3D noise reduction



iVMS-5200 Professional
Video Management Platform

DARKFIGHTER

- Intuitive GUI
- Seamless integration with access control, POS, building management, etc.
- Free DDNS & customizable service
- Multiple storage and database solutions
- Accessible ownership cost



A TOTAL IP SYSTEM
DEDICATED TO
SECURITY AND PRODUCTIVITY
SMART SHOP SOLUTION

SHOP



Distributed by



Headquarters

No.555 Qianmo Road, Binjiang District,
Hangzhou 310051, China
T +86-571-8807-5998
overseasbusiness@hikvision.com

Hikvision Poland
T +48-22-460-01-50
poland@hikvision.com

Hikvision USA
T +1-909-895-0400
sales.usa@hikvision.com

Hikvision India
T +91-22-28469900
sales@pramahikvision.com

Hikvision UK
T +44-1628-9021-4
support.uk@hikvision.com

Hikvision Europe
T +31-23-5542770
saleseuro@hikvision.com

Hikvision Italy
T +39-0438-6902
info.it@hikvision.com

Hikvision Singapore
T +65-6684-4718
sg@hikvision.com

Hikvision Middle East
T +971-4-8816086
salesme@hikvision.com

Hikvision France
T +33(0)1-85-330-444
info.fr@hikvision.com

Hikvision Oceania
T +61-2-8599-4233
salesau@hikvision.com

Hikvision Russia
T +7-495-669-67-99
saleru@hikvision.com

Hikvision Spain
T +34-91-737-16-55
info.es@hikvision.com

Hikvision Hong Kong
T +852-2151-1761